LUNCH & LEARN



Designing with Wood Flooring: A Residential Focus

This lecture is accredited for 1 or 2 LU/HSWs.

This course empowers residential design professionals to use wood flooring as a design element—beyond function and durability. From plank dimensions to patterns, tones, and finishes, wood flooring offers endless customization. Learn how to integrate texture, color, layout, and finish to enhance the spatial and emotional experience of home environments.

Learning Obectives:

a) Identify how plank width, length, thickness, and pattern layouts (e.g., herringbone, chevron, mixed-width) influence the visual scale and tone of a space.

b) Evaluate the impact of species, cut, and grade on overall design, including color tone, movement, and rustic vs. refined aesthetics.

c) Compare finish treatments (brushed, smoked, limed, pigmented oils, matte poly) and their role in tactile and light interaction within residential interiors.

d) Learn how to align wood floor design choices with broader residential design goals including biophilia, wellness, and emotional connection to materiality.

For more information and to book an event at your office or our showroom:
Contact us at events@aronsonsfloors.com or call (212) 293.4993.

ARONSON'S FLOOR COVERING