LUNCH & LEARN



Specifying Oak: Why It's Still the Flooring Benchmark

This lecture is accredited for 2 LU/HSWs.

Accounting for over 60% of all hardwood flooring installations, White Oak reigns as the undisputed gold standard of interior design. But what makes this iconic species the preferred canvas for architects, builders, and designers worldwide?Join us as we trace the journey of White Oak from sustainable forests to precision-crafted millwork.

Learning Obectives:

a) Analyze North American and European forest management practices, harvesting methods, and life-cycle assessments (LCA) to specify White Oak products that support carbon sequestration, ecosystem conservation, and responsible resource stewardship.

b) Examine the anatomical structure of White Oak (including tyloses and grain orientation from plain, rift, and quartered cuts) and kiln-drying techniques to prevent moisture-induced failures such as cupping, warping, and structural movement in interior applications.

c) Identify natural, low-VOC, and non-toxic finishing technologies (such as hardwax oils and waterborne finishes) that enhance biophilic design benefits while maintaining healthy indoor air quality (IAQ) for building occupants.

d) Develop precise CSI Division 06 (Wood, Plastics, and Composites) and Division 09 (Finishes) specifications, detailing grading, cut types, installation methods, and maintenance protocols to ensure long-term durability, slip resistance, and occupant safety.

For more information and to book an event at your office or our showroom:
Contact us at events@aronsonsfloors.com or call (212) 293.4993.

ARONSON'S FLOOR COVERING